



## **NEWS RELEASE**

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### **FOR IMMEDIATE RELEASE**

(Holden, Mass) November 10, 2008 – Woodmeister Master Builders has been named one of the Top Places to Work in Massachusetts in the debut of an employee-based survey project from the Boston Globe. The Globe 100's Top Places to Work magazine was published in the Sunday Globe on November 9. Online, the report can be found at [boston.com/business](http://boston.com/business).

Produced by the same team that compiles the 21-year old Globe 100 report of the best-performing public companies in Massachusetts, the Top Places to Work recognizes the most progressive companies in the state based on employee opinions about company leadership, compensation and training, diversity/inclusion, career development, family-friendly flexibility, and values and ethics. Private companies and nonprofits as well as publicly-held businesses were included in the analysis.

The rankings in the Globe 100's Top Places to Work are based on survey information collected by Workplace Dynamics, an independent company specializing in employee engagement and retention, from 120,000 employees 600 Massachusetts organizations. This marks the first time that a Globe 100 report honors private as well as publicly-held organizations. Woodmeister Master Builders was ranked 99 on the overall list and 39 on the top 40 small businesses in the state.

“We are proud to be named one of the Top Places to Work in Massachusetts. From our shop floor to our executive team, Woodmeister has the finest group of workers in our industry,” said Woodmeister founder and CEO Ted Goodnow.

“We work hard to attract the best and the brightest by offering job security and satisfaction, a share in the outcome through Open Book Management, and opportunities to grow and succeed in their careers.”

In less than thirty years, Woodmeister Master Builders has grown from a two-man woodworking shop to a nationally-renowned corporation with over 180 employees and sales of over \$45 million. Recognizing the need to retain its highly skilled and motivated workforce in order to remain competitive, the company fosters a unique corporate culture that emphasizes excellence, leadership, training, creating career opportunities, and mutual caring. More than half of all new hires apply to the company because of personal referrals from current Woodmeister employees and clients.

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To qualify for the Globe 100's Top Places to Work, a company must have more than 100 employees in Massachusetts. Six hundred qualified companies accepted an invitation to participate. Rankings were composite scores calculated purely on the basis of employee responses.

The publisher of The Boston Globe Steve Ainsley stated, "All the companies included in the Globe 100's Top Places to Work deserve a great deal of recognition. It's clear that they value their employees and make it a priority to create a positive workplace."

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