



MEDIA ADVISORY

Date: January 23, 2006

Champion Wrestler Kyle Maynard to Speak at Woodmeister

(Worcester, Mass.) Kyle Maynard of Georgia was born with only partial arms and legs. Yet with extraordinary will power and belief in himself, he overcame these physical obstacles and became a champion wrestler. Mr. Maynard, now a 19-year old student at the University of Georgia, will tell his inspirational story at Woodmeister Master Builders' annual meeting on January 27.

The all-day meeting, held at the company's new offices at 120 Industrial Drive, Holden, will include motivational sessions and team exercises on the theme "Believe: We Can Be All or Anything We Want to Be." Mr. Maynard's presentation will begin at 12:00 p.m. and include a wrestling demonstration.

Woodmeister Master Builders is a 26-year old Worcester company known nationwide for its luxury residential construction work, custom cabinetry and interiors.

Kyle Maynard was born with arms that end at the elbows and legs that end near his knees. In spite of these limitations he took up wrestling as a 12 year old, and with the will to

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succeed and the help of a caring coach, became a champion varsity wrestler for one of the best high school teams in the Southeast. He can also lift nearly 400 pounds, and type up to fifty words per minute, eat, and write without any adaptations.

According to Martin Deale, Woodmeister's Vice President of Sales and Marketing, Mr. Maynard's accomplishments make him an exceptional role model for the company's 140 employees. "Woodmeister recognizes Kyle Maynard as a primary example of overcoming the challenges we are confronted with every day. We are bringing him to our annual company meeting to emphasize the extraordinary achievements that can be made when individuals and teams believe in their capabilities."

Mr. Maynard is the 2004 ESPY Award Winner (Best Athlete with a Disability) and was included in ESPN The Magazine ESPN 100 – the single list that ranks the top 100 sports personalities, moments, trends, games, and stories that mattered in 2004. He is also the recipient of the 2004 President's Award for the Sports Humanitarian Hall of Fame. He has told his story on CNN, HBO, Spike TV, WAM, countless local and regional TV shows and publications. His book *No Excuses* was published in September 2005, and a movie of his life is set to star Jim Caviezel as the wrestler's coach and Maynard as himself.

Woodmeister is Leader in the Affluent Residential Market

Woodmeister Master Builders was founded by Theodore B. Goodnow in 1980 as a custom cabinetry and millwork shop. Since then Woodmeister has evolved into a nationally renowned, \$23 million dollar corporation and a leader in the affluent residential market. Today Woodmeister is a *Master Builder* company, encompassing the entire scope of luxury custom home renovation, restoration, expansion, and construction projects: construction, millwork, cabinetry, stairs, and turnkey customer-centered service. Sales for 2006 are projected to be \$27 million.

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