



NEWS RELEASE

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Woodmeister Master Builders Marks 30th Anniversary Milestone

(Holden, Mass.) Woodmeister Master Builders, an award-winning company known nationwide for its fine cabinetry and interiors, luxury home construction, and lifestyle management services, today marks its 30th anniversary. Started in 1980 as a two-man millwork shop in Worcester, Woodmeister is now a \$50 million corporation with over 150 employees. In addition to its 70,000 square foot manufacturing facility in Holden, the company has offices in Nantucket, Newport, RI, and New York City.

Award-winning Workplace

Woodmeister recently was honored as a 2009 Top Small Workplace by *The Wall Street Journal* and Winning Workplaces, a non-profit organization that helps small and mid-size companies improve their workplace practices. In addition, the company received the Boston Globe's Globe 100's Top Places to Work award in 2009 and 2008. In June 2009, the Occupational Safety and Health Administration (OSHA) presented its distinguished Safety and Health Achievement Recognition Program (SHARP) award to Woodmeister for demonstrating exemplary commitment to workplace safety and health. The Worcester Business Journal named Woodmeister its *Corporate Citizen of the Year* in 2007.

According to Woodmeister founder and CEO Ted Goodnow, the firm's workplace recognition goes beyond having happy, safe employees. "Our goal has been to create a world-class company that is managed professionally by the people most invested in its success: the employees. It sends a positive

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message to the company's employees and the leadership team when they realize the business isn't going to live and die with the owners," he said.

Goodnow and his wife and business partner, Kim, conceived a corporate culture that fosters leadership at all levels, personal and professional advancement, and a new generation of skilled craftsmen. Woodmeister Academy, an in-house training program, offers work and apprentice opportunities for students at Worcester Vocational Technical School. In addition, interns from Germany's Rosenheim University and Ireland's Letterfrack Furniture College come to Woodmeister to learn the master builder's craft.

Classic Entrepreneurial Success Story

The Woodmeister story is a classic tale of entrepreneurial spirit and achievement. While most of his friends went off to college, seventeen-year old Ted Goodnow pursued his dream of becoming a craftsman and completed a two-year apprenticeship with a custom office furniture and cabinetmaker. Goodnow then convinced his parents to give him the money they had set aside for his college education so that he could start a woodworking business. For the next thirty years, Goodnow and his wife, Kim, embraced the business model of blending Old World craftsmanship with innovative building technologies to create the finest homes and interiors possible.

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